



2017



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WTPA/Hersheypark -- HERSHEY PARK HAPPY

Rules

Crossword Puzzle

Eligibility

The WTPA/Hersheypark Happiness is Best When Shared Cross Word Puzzle Contest is open to legal residents who are at least 18 years of age. Employees of WTPA/WWSM or The Hershey Company and any other media outlets, their respective parents, subsidiaries, affiliates or associated advertising agencies as well as the immediate family members of each employee, are not eligible. This contest is subject to federal, state and local laws and regulations.

Agreement To Official Rules

Participation in this contest constitutes entrants full and unconditional agreement to and acceptance of these official rules which are final and binding. Winning a prize is contingent upon being compliant with these official rules and fulfilling all requirements set forth.

Contest Period

The contest begins on **TUESDAY-MAY 30TH, 2017** and will conclude on **FRIDAY-JUNE 30TH, 2017**.

How to Enter

The WTPA/Hersheypark HERSHEY PARK HAPPY Crossword Puzzle may be downloaded from the official WTPA website, wtparock.com or a printed puzzle may be picked up in person at WTPA Offices located at 27 South 34th Street Camp Hill, PA weekdays between 12 pm and 7 pm.

Beginning **TUESDAY-MAY 30TH, 2017** WTPA will broadcast clues over the air pertaining to specific Hersheypark Attractions and/or other current or historical information related to The Hershey Company. Contestants will be required to discern the correct answers to said clues and subsequently fill out the corresponding printed piece on the **WTPA/Hersheypark HERSHEY PARK HAPPY Crossword Puzzle**.

The first person to provide the correct answer to each clue will win two (2) regular one-day admission tickets to Hersheypark Amusement Park.

At the conclusion of each of the five (5) weeks of the promotion, a weekly grand prize will be awarded which will include: Four (4) regular one-day admission tickets to Hersheypark Amusement Park along with four (4) admission tickets to the 4-D Chocolate Experience at Hershey's Chocolate World attraction and four (4) Hersheypark meal tickets.

Prizes won and distributed as a result of this promotion may not be redeemed or exchanged for cash.

Weekly grand prize winners will be determined by random drawing from all contestants who submit all correct answers.

Submissions must be emailed to iwin@wtparock.com

All entries must be received each week no later than by midnight EST each Friday during the contest.

Qualifications

Contestants who win a daily prize are eligible to win the weekly grand prize. Contestants are limited to win one (1) daily prize and one (1) weekly grand prize during the entire length of this promotion. Only one (1) person per household is eligible to win one (1) daily prize and one (1) weekly grand prize.



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Final Drawing

At the conclusion of the contest, a final random drawing will be held from submissions containing all twenty-five (25) correct answers to the

WTPA/Hersheypark HERSHEY PARK HAPPY Crossword Puzzle

from over the 5 week promotion.

All daily winners & weekly grand prize winners are eligible for the final drawing which will award one winner

(4) TICKETS TO :

**Nickelback & Daughtry Concert
at Hersheypark Stadium
August 5th, 2017**

along with

FOUR (4) WTPA *T-SHIRTS*.